

Funding Social Change:

How Grassroots and Policy Funders Can Build Ecosystems to Advance Economic Opportunity



Examples of funding opportunities within the ecosystem include:

Research

- ✓ Community member input
- ✓ Data modeling
- ✓ Policy analysis
- ✓ Public polling

Community organizing

- ✓ Advocacy training
- ✓ Community outreach
- ✓ Mobilization

Infrastructure

- ✓ Organizational bandwidth
- ✓ Partnership building
- ✓ Staff time

Communications

- ✓ Media outreach
- ✓ Messaging
- ✓ Policymaker education
- ✓ Public education

Questions to consider:

- 1 What areas of the ecosystem do you fund?
- 2 Who is funding the other areas and how can you work in alignment?
- 3 What are the gaps?
- 4 How can you work collaboratively with other funders to address these gaps?